

Partnership/Sponsorship Request

WORLD NGO DAY 2019

COLLABORATE | CELEBRATE | COMMEMORATE



Come, see how
NGOs, Nonprofits, Philanthropists and
Many Others are making a difference...

#WorldNGODay | #WNDPK19 | #WorldNGODayPak

Foreword by The NGO WORLD (TNW) Foundation & Events Intl.

Program: Wednesday, 27th February
2019, Serena Hotel, Islamabad

One-day long event with a purpose to provide a platform for different NGOs, NPOs and other civil society organizations working for social development of Pakistan to share their expertise, channel their experiences, present their achievements and network for the greater impact.

www.worldngoday.pk

[World.NGO.Day.Pakistan](https://www.facebook.com/World.NGO.Day.Pakistan)



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WORLD NGO DAY 2019

WHO WE ARE

THE NGO WORLD (TNW) FOUNDATION

The foundation of TNW Foundation was laid down on 20th August 2010 by getting it registered as a non-political, non-profitable, non-sectarian and non-governmental organization. The TNW Foundation targets to launch its humanitarian, community-felt and demand-driven initiatives for the poorest of the poor and marginalized population of its target areas. It is working in various sectors of social well-being including Education, Leadership & Entrepreneurship, Poverty Alleviation, Disaster Management, Economic Empowerment, Orphan and Widows Support Program and Skill Development Program. For the provision of these services, TNW join hands with Government functionaries, INGOs, UN agencies & other key Aid agencies along with drawing its strength from communities.

EVENTIONS INTL.

Eventions Intl. strive to be the most reliable and creative event management company in Pakistan, always delivering a high standard of quality and value for money to our customers. We work in close partnership with our customers to offer a service that sets new standards in event management, with our customer's needs always at the forefront of our mind.



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PROGRAM AGENDA

- Program is to be held on 27th of February 2019 in Serena Hotel, Islamabad.
- Qualified speakers, trainers, activists and researchers from the Development Sector will throw a light on different aspects with purpose of knowledge-sharing, highlighting social issues, presenting their solutions and therefore communicating how NGOs in Pakistan are contributing towards the social good.
- Exhibitors will be provided with a space to display their work through brochures, banners, pictures, books, reports and other material. More than 100 NGOs/organizations are invited to books stalls for the exhibition.
- Certificates of appreciation will be presented to participants and appreciation awards will be given.

SOCIAL WORK, ENCOURAGEMENT, RECOGNITION AND ACHIEVEMENT (SWERA) AWARDS

The NGO World (TNW) Foundation will announce SWERA Awards 2019. Achievement Awards will be given to the individuals/organizations in recognition of their work for human development and welfare.

BE OUR PARTNER & PROMOTE YOUR ORGANIZATION/CAUSE ON WORLD NGO DAY

PARTNERSHIP/SPONSORSHIP

TITLE SPONSOR - PKR 2 MILLION

Your logo included as part of the event logo in all marketing materials, stage plasma screens, event signage, website and red carpet wall as well as in all social media. A bespoke communication on all our social media channels announcing your role. Your organization will also be honored in the SWERA Awards.

FOOD SPONSOR

Sponsor food for our guests and staff. Actual rates will be discussed once finalized with Serena Hotel, Islamabad. Your organization will be promoted as our Food Sponsor on all of our advertisements.

PLATINUM SPONSOR - PKR 1.5 MILLION

Your logo included as part of the event logo in all marketing materials, stage plasma screens, event signage, website and as well as on all social media. A bespoke communication on all our social media channels announcing your role and will also be included for SWERA Awards category.

PREMIUM SPONSOR

Display of Organization's logo on the promotional banner and Organization's standees in the hall. Setting up of promotional stall. Charges will be different if 6x3 digital standees are included.

GOODIE BAGS OR LEAFLET DISTRIBUTION

Placed on every seat.

PARTNERSHIP/SPONSORSHIP PRIVILEGES

With a view to accommodate all sorts of businesses, we have few perks and privileges for the sponsoring organization as The event will be widely covered by print and electronic media and hence it will be a good chance for your organization to present your work and get recognition. You are expected to make best use of this opportunity to market your brand/organization at a national level while serving for a national cause.

**We have also defined few categories of sponsorship that can be discussed in detail, if your organization is interested. Additionally, we are also open for negotiations, if your organization has any.*



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Looking forward to have better cooperation and partnership!

Team Eventions Intl.

Contact: +923009768084