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27 February '19

WORLD NGO DAY PAKISTAN



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World NGO Day is an international calendar day annually observed on the 27th of February. Officially recognized and declared by the 12 member countries of the IX Baltic Sea NGO Forum of the Council of the Baltic Sea States in 2010 and first time marked by the UN, EU leaders and international organizations in 2014.

VISION

Create a stronger better & more effective civil society worldwide through an International annual Calendar Day for NGO's, NPO's and CSO's.

MISSION

Collaborate, Commemorate and celebrate the efforts and achievements NGO's from all sectors, for better future for this generation and future ones.

CELEBRATION OF WORLD NGO DAY 2019

The NGO World with support of partners and sponsors will organize different events on World NGO Day 2019.

1- **Conference "Role of NGO's to fight ills of Pakistan" (09:30am-11:30am):** Qualified and seasoned speakers from NGOs and government will throw light on "Theme of the event" with the purpose of knowledge sharing of the sector ultimately contributing towards social good. Representatives from more than 500 NGOs/INGOs/UN/Donors and govt. institutions will be invited to attend the sessions.

"Our New Year resolution is to wage jihad against the 4 ills of our country: POVERTY, ILLITERACY, INJUSTICE AND CORRUPTION. InshaAllah 2019 is the beginning of Pakistan's golden era," PM Khan.

2- **Exhibition of exceptional work by NGOs (09:00am-05:00pm):** On the day of NGOs, The NGO World will give a platform to Non-Governmental Organizations to showcase their exceptional work. Exhibitors will display their Brochures, Models, Pictures, Banners, Posters, Flyers, Equipment, Books and other related material etc.

3- **Seminar on Sustainable Development Goals – The Role of NGOs (12:00pm-01:30pm):** The event will provide opportunity to; Understand the global landscape of the 17 Sustainable Development Goals and what that means for NGOs working on the local level? How the non-profit sector is implementing the SDGs as part of their core existing programmatic areas? How NGOs can be more effective in implementation of the global goals?

3- **SWERA Awards (04:00pm-05:00pm):** (Social Work Encouragement Recognition & Appreciation) on the day of NGOs we want to celebrate valuable work for humanity. The NGO World will announce the SWERA Awards 2019. The award aims to celebrate and promote inspirational stories of social work executed by individual social workers or organizations/ departments.

Participation diversity: NGO's representatives, UN Agencies, Institutions, Certification bodies, Govt. departments, Consulting firms, Founders, Directors, Managers, Field Workers, Philanthropists, Researchers, Students, Youth and Women representatives from all over the Pakistan will participate in World NGO Day 2019 celebration events.

World NGO Day Pakistan: International secretariat of "World NGO Day" announced Mr. Zafar Iqbal, Founder of "THE NGO WORLD as Honorary Goodwill Ambassador to the "World NGO Day" in Pakistan. He took the opportunity to celebrate the day for the first time ever in Pakistan in 2014. Since then every year different events have been organized every year with purpose to provide a platform for the Social/NGO Sector of Pakistan to share their experiences, replicate their achievements, networking for the greater good. This platform not only provide an opportunity for the organizations to network but also;

- A National symbol that displays the efforts and achievements of all NGOs in Pakistan.
- A platform for NGOs in Pakistan to share knowledge and experiences with one another.
- An opportunity for NGOs to discuss the issues that affect their productivity.
- Enabling individuals countrywide to understand what NGOs are doing for society.
- An opportunity for individuals to learn more about the innovative people behind NGOs.

The Day is intended to Celebrate, Commemorate and Connect all Non-Governmental or Non-Profit Organizations and to further enhance the role and capacity of NGOs to continue their vital activities and contribution to society. In addition it is an international memorial day in honour of all founders, employees, volunteers, members and supporters of these important organizations worldwide who have given their lives – in whole or in part to such work.



Mr. Zafar Iqbal

Chairman & Goodwill Ambassador
The NGO World & World NGO Day-Pakistan

INTRODUCTION OF IMPLEMENTING ORGANIZATION

THE NGO WORLD (TNW) PAKISTAN

www.thengoworld.com

TNW e-FORUM: NGOs and philanthropists were working separately to help the needy as a result the GOODNESS remained invisible. Although there were individual stories of Social Good to share but hopelessness still prevailed. Thus, Mr. Zafar Iqbal the founder, when saw people getting connected by social media more than any other medium was motivated to connect and build a platform to bring everyone together for GREATER GOOD. There were those who could be of service to humanity; there were those who needed help; and then there were those who could donate. Some needed work and the others wanted work done, some needed training and others knew how to train. In this scenario he took the initiative voluntarily by creating a social media group named as "THE NGO WORLD" in 2009 and abbreviated it as "TNW". This initiative started to network social entities like NGOs, Foundations, Associations, Philanthropists, Service Providers, Professionals, Development Activists and Social Workers.

"The aim was to share and interconnect all relevant information about the social sector and enhance the collaborations, ultimately resulting in value based social good for the communities in need. It was to make good work evident and the impact of that work become a visible one on the lives of the destitute people".

Vision and hard work behind TNW has made it an active e-forum of NGOs/ Development professionals/Researchers and students who provide them opportunities to learn from each other's experiences, share success stories, discuss issues, share information and resources so that activities of GOODNESS may be enhanced. TNW has achieved great repute and popularity over time. Thousands of professionals have availed beneficial opportunities and earned a wealth of knowledge from this social media networking platform.



Live for others...

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